



Jan Vikas Samiti

RFP from a Suitable Qualified Evaluator/Consultant/Consultancy Firm for the Evaluation of the “Community Mobilization for Safe Motherhood Project”

Request for Proposal (RFP)

Invitation for RFP from a Suitable Qualified Evaluator/Consultant/Consultancy Firm for the Evaluation of the “Community Mobilization for Safe Motherhood Project”

Issued by: Jan Vikas Samiti, Village & P.O. Murdaha, Varanasi-221002, Uttar Pradesh

Date: 7th November, 2025

1. Background

Jan Vikas Samiti has been implementing the ‘Community Mobilization for Safe Motherhood Project’ in Baragona block (Varanasi) and Dobhi block (Jaunpur), Uttar Pradesh with the goal of reducing maternal mortality and improve reproductive health rate through education, training and empowerment programmes in the rural areas of the state through increase access to and control over maternal health services through education, training and empowerment programmes using behaviour change based approaches of primary & secondary stakeholders to strengthened health systems.

The project, began from September 2022 to August 2025 and with zero budget extension from September 15, 2025 to December 15, 2025 and implemented in two blocks which focuses on:

- Promoting maternal and infant health among newly married women, pregnant, lactating women, and adolescents.
- Promoting institutional deliveries and antenatal care & neonatal care.
- Promoting reproductive health & risk reduction focusing on MHM, anaemia, nutrition, RTI & STI, Breast cancer, HIV, Gender & Equality, and counselling sessions on family planning, health camps, etc.
- Enhancing the capacity of ASHAs, ANMs, and traditional birth attendants.
- Ensuring timely referral of high-risk pregnancies.
- Awareness creations focusing on behavioural and social changes through awareness programs such as movie screening, street plays, and home visits, etc.
- Formation & strengthening of SHGs, Village Health Sanitation Committee, and Adolescent Groups

As the project approaches its completion phase, an **external evaluation** is required to assess its effectiveness, outcomes, and sustainability.

2. Purpose of the Evaluation

The main purpose of this evaluation is to **assess the relevance, efficiency, effectiveness, impact, and sustainability** of the Safe Motherhood Project interventions and provide recommendations for future programming.

3. Objectives of the Evaluation

1. To assess the extent to which the project has contributed to reducing maternal and infant mortality.



Jan Vikas Samiti

RFP from a Suitable Qualified Evaluator/Consultant/Consultancy Firm for the Evaluation of the “Community Mobilization for Safe Motherhood Project”

2. To evaluate the effectiveness of community-based interventions such as awareness sessions, capacity-building of frontline health workers, and referral mechanisms.
3. To examine changes in knowledge, attitudes, and practices (KAP) related to maternal and newborn health among target communities.
4. To assess coordination and linkages between the project and government health systems (ANMs, ASHAs, PHCs, CHCs).
5. To document lessons learned and good practices for scaling up similar interventions.

4. Scope of Work

The evaluation will cover project activities implemented from September 2022 to August 2025 and with zero budget extension from September 15, 2025 to December 15, 2025 in the following areas:

- **Geographical coverage:** Two blocks –Baragaon (Varanasi) and Dobhi (Jaunpur), Uttar Pradesh
- **Beneficiaries:** Newly Married women, Pregnant and lactating women, infants, and Adolescent girls ASHAs, ANMs, SHGs, and community leaders
- **Key components to be assessed:**
 - Maternal and infant health outcomes
 - Service delivery improvements (ANC, PNC, institutional deliveries)
 - Community awareness and participation
 - Capacity building of frontline workers.
 - Health system strengthening and referral linkages

5. Methodology

The consultant is expected to propose a **mixed-method approach**, including:

- **Quantitative methods:** Household surveys, review of project MIS and health records
- **Qualitative methods:** Focus group discussions (FGDs), key informant interviews (KIIs), and case studies
- **Data triangulation:** To validate findings and ensure accuracy

The evaluation should include baseline–endline comparisons where available, and measure progress against key indicators (e.g., maternal mortality ratio, institutional delivery rate, ANC coverage).

6. Deliverables

The consultant/agency will be expected to provide:

1. **Inception Report** with detailed methodology, tools, and work plan.
2. **Draft Evaluation Report** with preliminary findings.
3. **Final Evaluation Report** (max. 30-50 pages) including executive summary, findings, conclusions, recommendations, and case studies
4. **Presentation** of key findings to project stakeholders

7. Duration and Timeline

The total duration of the consultancy will be **3–4 weeks**, tentatively from 1st December to 31st December 2025.



Jan Vikas Samiti

RFP from a Suitable Qualified Evaluator/Consultant/Consultancy Firm for the Evaluation of the “Community Mobilization for Safe Motherhood Project”

8. Qualifications of the Consultant/Agency

- Minimum 5 years’ experience in evaluating health and development projects, preferably maternal and child health.
- Strong expertise in qualitative and quantitative research methods.
- Familiarity with public health systems in Uttar Pradesh.
- Proven record of producing analytical and high-quality reports.

9. Proposal Submission Guidelines

Interested consultants/agencies are invited to submit:

1. **Technical Proposal** (maximum 10 pages) including:
 - Understanding of assignment
 - Proposed methodology
 - Work plan and timeline
 - Team composition (1 male & 1 female) and CVs
2. **Financial Proposal:** The evaluation cost up to Rs. 100,000/- only (Upper limit). Local travel, food and stay will be provided by the organization.
3. **Relevant past experience** and references

All proposals should be submitted via email to headdevelopment@janvikassamiti.org by **21st November, 2025** with the subject line: **“Proposal – Evaluation: Community Mobilization of Safe Motherhood Project, Uttar Pradesh”**

10. Evaluation Criteria

Proposals will be evaluated based on:

- Technical understanding and proposed methodology – 40%
- Experience and qualifications of the team – 30%
- Financial competitiveness – 20%
- Timeline feasibility – 10%

11. Contact Information

For any clarifications, please contact:

Felex Thomas

Head Sustainable Development – Safe Motherhood Project

Jan Vikas Samiti, Village & Post Murdaha, Varanasi-221202, Uttar Pradesh, India

Email: headdevelopment@janvikassamiti.org | Phone: +981-98193-01774